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**Top Realty Executives Leaders Rank in Swanepoel POWER 200 2015/16
*President of international franchisor and CEO of Arizona-based flagship brokerage both honored***

PHOENIX – February 11, 2016 – President of Realty Executives International, Rich Rector, and CEO of flagship brokerage Realty Executives Phoenix, Tucson and Yuma, Jeff Murtaugh, have been named amongst the top leaders in the residential real estate industry. The two industry veterans are ranked in the [Swanepoel POWER 200 2015/16 \(SP200\)](#), an annual report that names the 200 most influential corporate executives, experts and thought leaders in residential real estate across the United States and Canada.

Founder R. Dale Rector opened the first Realty Executives brokerage in 1965 with one office in Scottsdale, Ariz., attracting the most productive real estate professionals across the Phoenix metro area with the launch of the 100% commission concept.

After succeeding his father, Rector served as President and CEO of Realty Executives Phoenix for more than 30 years and currently serves as President of Realty Executives International, a post he has held since 1983. As President of Realty Executives International, Rector spearheaded an aggressive international franchise expansion, which has led to the brand's incredible growth with more than 500 offices and 8,000 Executives around the globe. Rector ranked number 46 on the SP200, and number 18 on the list of Corporate Executives.

"I am truly honored to be named in the 2015/16 Swanepoel report again this year. It is especially meaningful during the celebration of our company's 50th anniversary. I am proud to be named among the industry's top leaders, as Realty Executives International continues to look ahead to the priorities of the next generation of home buyers and sellers," Rector said.

In 2014, Murtaugh and his partners acquired [Realty Executives Phoenix](#) and [Yuma](#), merging it with their [Tucson](#) brokerage. With 43 offices and nearly 1,000 agents producing over \$2.7 billion in annual sales volume, the firm guided buyers and sellers across the state of Arizona through 9,750 transactions in 2015 alone.

“I could not be more honored and humbled to be included in the 2015/16 SP200 list, an honor I share with Joel Moyes and Jeff Hawke. Putting real estate pros and their clients first continues to be our top priority, and the success this award represents correlates directly with that philosophy,” Murtaugh stated. This marks this first year Murtaugh, who came in at #178, made the SP200.

The SP200 categories include Corporate Executives, Power Brokers, Women Leaders, Technology Executives, and Association and MLS Executives. Three other lists, including Outside Powers, Trendsetters and Social Influencers are also published alongside the SP200.

Over 1,000 industry leaders were considered for the SP200, which takes into account tenure in the industry, personal influence and the organizational position held. The person’s company is also considered including its financial resources, geographic reach, growth, and potential. Finally, the company or organization’s contribution to the industry also plays a role in the prestigious research report’s ranking.

About Realty Executives Intl. Svcs. LLC

Established in 1965, Realty Executives International is one of the largest and oldest real estate franchise systems in the world today, with over 8,000 agents and 500 offices globally. The company offers disruptive, flexible pricing models for unrivaled mobile technology, business tools, training and service while providing protected territories to qualified franchisees worldwide. The Scottsdale-based, privately held company has been ranked as a leader in the real estate industry by publications like *Entrepreneur*, *Success* and *Inc.* magazines. For additional company information visit www.RealtyExecutives.com.

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