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**Realty Executives International Ranks #5 in Phoenix Business Journal's Franchisors List
*Global real estate firm places among top 5 Phoenix franchising companies***

PHOENIX – July 19, 2016 – Realty Executives International has once again ranked among the top five firms on the [Phoenix Business Journal's annual list of franchisors](#).

Closing out last year with 500 franchise units, Realty Executives International placed number five on the list, which ranks Phoenix-area franchisors based on total number of franchise units as of December 31, 2015. In all, 25 franchise concepts made the list, together accounting for 6,611 total franchise units and more than 245 years of franchising experience.

Realty Executives International has offices throughout the United States, Canada and other countries. The international real estate franchising company is well-rooted in the valley with headquarters in Scottsdale, Arizona, staffed by the company's in-house customer service and development teams.

"We start by acknowledging our real estate agents in the field as our eyes and ears to gauge the demands of the marketplace. All of our new franchisee and agent tools are mobile optimized, mobile accessible and built on a modern, mobile responsive platform to meet the needs of today's on-the-go real estate professionals and homebuyers and sellers," said David Celaya, vice president of product development and training at Realty Executives International. "Mobile optimization is the foundation. From there, we have enhanced our tools by automating many of the marketing tasks that would otherwise take up valuable time," Celaya said.

With a set of essential, proprietary digital marketing resources, including a new intranet with website services, lead management, contact management, email campaigns, email broadcasts and on-demand marketing via SMS, Realty Executives International's technology offerings make it easy for real estate professionals to streamline customer connections and focus on homebuyer and seller needs.

"People are at the heart of the real estate business. Our tools make it easy for real estate professionals to reach buyers and sellers with the information they want when they want it, and stay connected so they can continue providing deep local and industry expertise," said Rich Rector, president of Realty Executives International.

For more information on Realty Executives International, please contact Nantale Muwonge at (800) 252-3366.

About Realty Executives Intl. Svcs. LLC

Established in 1965, Realty Executives International is one of the largest and oldest real estate franchise systems in the world today, with over 8,000 agents and 500 offices globally. The company offers disruptive, flexible pricing models for unrivaled mobile technology, business tools, training and service while providing protected territories to qualified franchisees worldwide. The Scottsdale-based, privately held company has been ranked as a leader in the real estate industry by publications like Entrepreneur, Success and Inc. magazines. For additional company information visit www.RealtyExecutives.com.

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